



Panthera Interactive Makes Exclusive Inc. Magazine's List of America's Fastest-Growing Private Companies — The Inc. 500|5000

## **Panthera Ranks No. 1,484 on the 2012 Inc. 500|5000 With Impressive Sales Growth Over the Past Three Years**

**NEW YORK (August 23, 2012)** — Panthera Interactive, a leading global online marketing company, today announced that for the third consecutive year, *Inc.* magazine has named the company to its 31st annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. Ranked this year at No.1484, Panthera joins companies such as Intuit, Microsoft, Oracle, Vizio and many other well-known names that gained early exposure as members of the Inc. 500|5000.

"Panthera is honored to be included in the 2012 Inc. 500|5000 for the third straight year," said Matthew R. Sandin, CEO and Founder of Panthera Interactive. "This ranking is a testament to the hard work and dedication of our entire team. We are continuously improving our operations to be more efficient and putting processes in place to increase satisfaction with both our advertiser clients and online publishers. We are expanding into Mobile and that expansion will help fuel our growth for years to come."

The 2012 Inc. 500|5000, unveiled in the September issue of *Inc.* (available on newsstands August 21 to November 15 and on [Inc.com](http://Inc.com)), is the most competitive crop in the list's history. To make the cut, companies had to have achieved a staggering minimum of 770% in sales growth. The Inc. 500's aggregate revenue is \$15.7 billion, with a median three-year growth of 1,431 percent. The companies on this year's Inc. 500 employ more than 48,000 people and generated over 40,000 jobs in the past three years. Complete results of the Inc. 500|5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/500](http://www.inc.com/500).

"Now, more than ever, we depend on Inc. 500/5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is," says *Inc.* magazine Editor Eric Schurenberg.

## **Methodology**

The 2012 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2008 to 2011. To qualify, companies must have been founded and generating revenue by March 31, 2008. They had to be U.S.-based, privately held, for profit, and independent — not subsidiaries or divisions of other companies — as of December 31, 2011. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2008 is \$100,000; the minimum for 2011 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at [www.inc.com/500](http://www.inc.com/500).

## **About *Inc.***

Founded in 1979 and acquired in 2005 by Mansueto Ventures, [Inc.](http://www.inc.com) is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

## **About the Inc. 500|5000 Conference**

Each year, Inc. and Inc.com celebrate the remarkable achievements of today's entrepreneurial superstars — the privately held small businesses that drive our economy. The Inc. 500|5000 Conference & Awards Ceremony brings together members of the Inc. community, both a new class of Inc. 500|5000 honorees and the list's alumni, for three days of powerful networking, inspired learning, and momentous celebration. Please join us October 3–5, 2011, at the JW Marriott Desert Ridge Resort & Spa in Phoenix, Arizona. For more information about the 2012 Inc. 500|5000 Conference & Awards Ceremony and to register, visit [www.inc500conference.com](http://www.inc500conference.com) or call 866-901-3205.

## **About Panthera Interactive**

Panthera Interactive ([www.pantherainteractive.com](http://www.pantherainteractive.com)) is a global online marketing company that specializes in performance-based advertising. Panthera generates high-quality leads, sales and panelists for its advertising and market research clients through a large, dedicated publisher base. Panthera reaches millions of consumers worldwide via e-mail, display, search, social media and mobile. The company was founded in 2006 and based in Las Vegas, NV with an office in Noida, India. Panthera made the Inc 500|5000 in 2010, 2011 and 2012. Panthera is listed as a Top 50 Affiliate Network by Website Magazine and Blue Book Top 20 CPA Network by Revenue Performance.

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